



Alliance Internationale de Tourisme International Touring Alliance

MISSION STATEMENT

1. AIT vision

1.1. To be the essential international network of communication among member organizations.

1.1.1. Membership of the AIT must be relevant, helpful and attractive - in a word, indispensable.

2. AIT mission

2.1. To promote safe travel and freedom of personal mobility worldwide.

2.1.1. The AIT is the leading and most successful international body concerned with motoring, touring, road-assistance services and outdoor leisure. It works to safeguard freedom of mobility within sensible, sustainable limits, to promote road safety, and to provide quality services worldwide for tourists and travellers belonging to member organizations.

3. AIT values

3.1. To build on a century of international goodwill, understanding, cooperation and consultation.

3.1.1. The AIT reflects and promotes its members' image of integrity and independence.

3.1.2. The AIT is recognized by and works with all relevant international organizations, governmental and non-governmental.

3.1.3. The AIT defends the interests of international tourists and travellers, and of motoring tourists and travellers in particular.

3.1.4. The AIT provides quality services to member organizations.

3.1.5. The AIT coordinates reciprocal services among member organizations.

3.1.6. The AIT aids business cooperation among member organizations.

3.1.7. The AIT is governed by experienced club executives, and managed by a highly motivated team of professionals.

4. AIT objectives

4.1. To meet the varied and changing requirements of member organizations.

4.1.1. To increase the political influence of the AIT at international and regional levels, with particular regard to issues surrounding sustainable mobility and tourist facilities.

To support member organizations at national levels as required.

4.1.2. To disseminate relevant data and club-related information to the members.

4.1.3. To complete a worldwide network of motoring organizations by aiding and coordinating the growth of less-developed clubs.

The AIT will meet the requirements of member organizations large and small in every part of the world.

4.1.4. To broaden the scope and reach of the AIT, bringing outdoor organizations increasingly into the membership.

4.1.5. To encourage profitable operation and reinvestment so as to raise quality of service standards of motoring clubs.

4.1.6. To improve reciprocal services between AIT members for the benefit of international tourists and travellers, reviewing and changing arrangements as necessary.

4.1.7. To secure the financial structure and future services to members by regular review of membership fees and document charges and costs.



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